Permit #F00019344

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019344 **Type of Permit:** FILMING **Release Date:** 08/20/2009

Production Company WILD PLUM

Insured Company Name WILD PLUM
Contact Phone No. 1 310-823-7445
Contact Phone No. 2
Fax
Address 2128 NARCISSUM CT
VENICE, California 90291

Production Title KELLOGGS RAISIN BRAND

Type of Production Commercial - Standard

Producer TED ROBBINS

Director KIERAN WALSH

1st AD RUDY VANZYL

Production Manager IAN ROYSTON

FilmL.A. Coordinator Roberto Martinez

Location Manager IAN ROYSTON
Primary Phone Office - 310-823-7445
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$26.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA CITY FIRE SAFETY OFFICER	$960.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00

Total Permit Fee $2,615.00

Number of Locations 1

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Summary Information — Location

Permit Number F00019344
Production Company WILD PLUM
Insured Company WILD PLUM
Production Title KELLOGGS RAISIN BRAND

Location Manager IAN ROYSTON
Primary Phone Office - 310-823-7445
Secondary Phone

Location Address 4984 Brewster Dr, Tarzana, CA, 91356

Location Names

Location Type Private Residence

Location Description

Prep Dates 8/21/2009 - 8/21/2009 07:00 - 08:00

Film Dates 8/21/2009 - 8/21/2009 08:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with pedestrian traffic

Please see attached document WILD PLUM AA.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	35
Cube Trucks	2
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	40
FilmL.A. Monitor(s)	1
LA City UFSO assigned	24006

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note FILM LA MONITOR REQUIRED AT 06:00

Coordinator Note SMALL EQUIPMENT WILL DROP OFF ON PROPERTY AND 1 SMALL TRUCK WILL BE PARKED IN FRONT OF LOCATION ONLY

Coordinator Note SPOT CHECK AT CHURCH PER CAPT. WHITE

Parking

Base Camp
Location Type : Church
Street : 19414 VENTURA BLVD

Crew Parking
Location Type : Church
Street : 19414 VENTURA BLVD

Posting "No Parking" signs N/S BREWSTER DR., TOPEKA DT- MATULA DR****CANCELED 8/18***

Approximate Footage 0 - 300 **Log Number**

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Summary Information — Location

Permit Number	F00019344	**Location Manager**	IAN ROYSTON
Production Company	WILD PLUM	Primary Phone	Office - 310-823-7445
Insured Company	WILD PLUM	Secondary Phone	
Production Title	KELLOGGS RAISIN BRAND		

Date(s)	8/21/2009 to 8/21/2009	**Time(s)**	07:00 to 22:00
Posting "No Parking" signs	E/S TOPEKA DR., BREWSTER DR- NORTH 100' AND SOUTH 100'		
Approximate Footage	0 - 300	**Log Number**	10-02463
Date(s)	8/21/2009 to 8/21/2009	**Time(s)**	07:00 to 22:00

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of WILD PLUM ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated MARCH 28 2008

By _____ SIGN HERE
Representative's Signature

WILD PLUM
Name of "Principal" (Production Company)

2128 NARCISSUS CT.
Principal's Address

IAN ROYSTON
Print Princpal Representative's Name

VENICE, CA 90291
City, State, Zip Code

UPM
Representative's Title (i.e. UPM, Loc Mgr)

310.823.7445
Principal's Telephone Number

UNOFFICIAL DOCUMENT